

Survey about Tourism Development in Orchid Island

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Abstract

My research is survey about tourism development in Orchid Island which located off the coast of southeast Taiwan. In the global society, how to keep their locality and develop is very difficult problem. Presently, 4000 people live in this island, including the aboriginal people, and for 40 years it has been opened as a tourist destination. Rich natural resources and Tao culture is an important tourist attractions, especially wood carved ship that shines under the vivid ocean surface and semi-underground dwellings that symbolizes the Tao culture. Recently, the island is experiencing rapid modernization with increase in concrete buildings, and decrease in traditional residences and cultural traditions cultivated in this island. Last year, the first convenience store was built and it caused controversy in Taiwan. Should they respect their culture or seek the convenience? Today, people's values globalize more and more by transportation and expansion of social network. Same way, values to material and spaces have also been homogenizing. For the request of tourists, money is paid into capital investment, the living level of island people is getting better and better. Almost guest house are equipped for air-conditioning and wifi. The new guest houses were built very near the sea, because many tourists want to see the beautiful sea. Traditional residences surrounded by moat of stone walls, consisting of three buildings of underground main house, semi-underground second house, and ground-level pavilion, are compartmented according to different environment. The scene of the village have been changed.

Keywords: Tao culture, global, tourist, value